



THE CITY OF SAN DIEGO **MANAGER'S REPORT**

DATE ISSUED: November 5, 2003 REPORT NO. 03-230

ATTENTION: Honorable Mayor and Members of the City Council

SUBJECT: Annual Election of the City Heights Redevelopment Project Area
Committee (PAC)
Meeting of November 25, 2003

SUMMARY:

Issue - Should the City Council ratify the results of the City Heights Redevelopment PAC Election of November 4, 2003?

City Manager's Recommendation - Ratify the PAC Election.

Fiscal Impact - None. Administration of the PAC is funded through the Redevelopment Agency Annual Project Budget.

Environmental Impact - This activity is not a "project" and is therefore exempt from CEQA pursuant to the State CEQA Guidelines Section 15060 (c) (3).

BACKGROUND:

Formation of the twenty (20) member City Heights PAC was authorized by the City Council on September 14, 1999 to advise the Council and Redevelopment Agency regarding adoption and implementation of the City Heights Redevelopment Project. The City Council ratified the first PAC election results in October, 1999, in accordance with the City Heights Redevelopment Project PAC Formation Procedures. Council approved an amendment to the City Heights PAC Formation Procedures by Resolution No. R-298199 on July 15, 2003. Council authorized a one-year extension of the PAC and directed Redevelopment Agency staff to notice and conduct an election for the City Heights Redevelopment Area PAC in 2003 by Resolution No. R-298305 on August 4, 2003.

DISCUSSION:

The City Heights Redevelopment Project was adopted on May 11, 1992, by Ordinance No. 0-7768. On November 4, 2003 the City Heights PAC conducted its Annual Election and meeting in accordance with the PAC Formation Procedures and PAC Bylaws. Nine (9) PAC vacancies were available to be filled at the Annual Election. The vacant categories included: Two (2)-Residential Tenants, Two (2)-Residential Owner Occupants, One (1)-Business Owner with a business located south of Polk Avenue, and Four (4)- Community Organization – At-Large representative (must be a resident).

The Redevelopment Agency staff made it a priority to ensure that all residents of the City Heights Redevelopment Project Area were informed of the 2003 City Heights Project Area Committee (PAC) Election. Approximately 28,000 election notices and project area maps were mailed to all residential owner-occupants, property owners, tenants, businesses and community organizations. The mailing also included information about the PAC, redevelopment, and existing and proposed projects for the area. In addition, to the mailing, an article was published in the October issue of the Mid-City Neighbor. Notices (in both English and Spanish) were posted in the City Heights Library, Mid-City Community Service Center, community college, and the Mid-City Police Substation.

The results of the November 4, 2003 PAC Election are listed in Exhibit A:

As of the time of the writing of this report, no protests or communications regarding the City Heights PAC election have been received. If any protests or communications are submitted, they will be reported to the Council and made available for public review at the Public Hearing.

In accordance with the Council's procedures regarding the formation of the City Heights Redevelopment PAC, City Council ratification of the Annual election results is recommended.

ALTERNATIVE

Do not ratify the City Heights PAC election results

Respectfully submitted,

Hank Cunningham
Director
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Department

Approved by: Bruce A. Herring
Deputy City Manager

HOOKS / rhk